

## Marketing Executive

### Are you passionate about marketing and seeking an exciting new opportunity?

Since 1991 Quanta has offered an unparalleled training experience. We are trusted to identify, support and fulfil the training and consultancy needs of the largest companies in our key sectors of defence, corporate, healthcare and central government. We are looking for a Marketing Executive to join our growing team.

As the Marketing Executive you will support the Marketing Manager with planning and delivering the overall marketing strategy to drive ROI in all we do brand awareness, generate valuable leads, and be the market leader within the sector.

### Primary role responsibilities

- Create Email campaign copy
- Release campaigns to the sales team
- Organise sales product training
- Create customer case studies
- Conduct competitor research
- Organise attendance at trade events
- Communicate and work collaboratively with the sales team
- Update content on the website
- Manage social media channels and build B2B online presence, primarily through LinkedIn
- Updating progress and results in marketing plan
- Organising and informing customers of product demos
- Internal company communications
- Maintaining branded template documents
- Video creation
- Working with external partners such as videographers, website developers etc. where required
- Maintenance of library of marketing collateral
- Appetite to work with the whole company including sales, trainers, and our events team



# Marketing Executive

## Skills required

Microsoft office skills, exceptional communication & collaboration skills, ability to work to tight deadlines, positive inclination to engage and motivate the sales team about campaigns, highly organised, open to personal & professional development.

This role will suit a marketer, who is a creative and hands on in their approach. You will have experience creating and building multi-channel marketing campaigns across both digital and traditional channels which delivers results.

Please email your CV and salary expectations to [recruitment@quanta.co.uk](mailto:recruitment@quanta.co.uk)

Find out more about Quanta here: [www.quanta.co.uk](http://www.quanta.co.uk)



## Why work for Quanta?

Quanta actively encourages personal growth and development promoting authenticity, resilience, emotional intelligence, kindness and collaboration. Here's what some of the team have to say about their experience with Quanta.



**Brian, Trainer**

**'I've worked for Quanta for over 6 years now. It's a place where I can grow and do my best work. Where the tools to do my best work are provided. A company where I can see the difference I make to our delegates, the company and to my colleagues. I cannot see myself working anywhere else.'**

**Kelly, Account Manager**

**'My personal growth has been amazing within my 3 years here. You are accepted for being yourself and your opinions count. There's a great mix of people and every day is varied. You really feel like you're making a difference and helping to improve workplaces with training and support. If you have an open mind and drive to excel in what you do, you'll do well here and have fun along the way!'**



**Martin, Trainer**

**'When I started at Quanta (16 years ago) it just felt like the right fit for me. Working for a company with real values that is committed to customers learning is an ethos that I agree with. The directors are hands on and there is a great atmosphere amongst all the staff. Quite simply the best company I've ever worked for.'**

**Rachel, Account Manager**

**'Working at Quanta has been like finding the extended family I never knew I needed. Personal growth and development is promoted as much as professional development. Coming to work and having fun... who wouldn't want that?'**



# Company Benefits



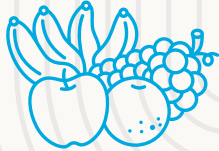
Cycle to Work Scheme



Free Eye Test



Free Seasonal Flu Jab



Free refreshments and fruit daily



Family friendly policies



Hybrid working (role dependant)



Additional holiday after 5 years' service



33 Days Annual Leave including bank holidays



Reservist policy



Free Parking



Company profit share scheme (for all staff not on a commission scheme)



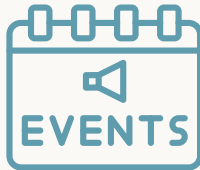
Commission Scheme (sales)



Personal / Professional development



Coaching, Mentoring, training Career development



Annual company social events



Company away days (hiking, canoeing etc)

